MarksLaws 1-10: Break These Laws at Your Peril.

MarksLaw #1: You Are the Only One Looking Out for Number One!

MarksLaw #2: Never Place More Than 20% of Your Investible Assets Into Any One Basket.

MarksLaw #3: Trust Your Gut.

**MarksLaw #4: For Every 1% of Return Above Risk-Free Rate (10 Year US Treasury), You Risk 10% of Your Principal**.

MarksLaw #5: Never Drink the Kool Aid/Beware of “Affinity” Traps, Especially “Faith Based.”

MarksLaw #6: If Broker Cannot Explain It Well Enough For You to Understand, Broker Does Not Understand It Well Enough To Be Offering It; Don’t Buy It!

MarksLaw #7: Risk Management Overrules Return on Principal. Corollary: Return Of Principal Overrules Return On Principal.

MarksLaw #8: You Are King And Cash Is Your Crown; Never Be Without It.

MarksLaw #9: Do Not Unnecessarily Risk What You Can Otherwise Afford To Insure.

MarksLaw #10: Never Forget Rule #1 and Apply By Running All Prospective Investments Through MarkLaw’s Prudent Investment Funnel.

Follow These Laws and Do Not Abdicate Your Throne!

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